



Agenda Item Details

Meeting	Jul 21, 2015 - Business Meeting (Permission to Advertise Tentative Budget)
Category	11. Items of Consent: Contracts/Cooperative Agreements
Subject	11.04 Kaltura, Inc. - Media Management Software and ITV Broadcast Hosting Services
Access	Public
Type	Action (Consent)
Fiscal Impact	Yes
Dollar Amount	188,809.20
Budgeted	Yes
Budget Source	2014-2015 Capital Outlay (\$181,459.20) and TEC Training Funds (\$7,350.00)

Public Content

STAFF MEMBER REPORTING THIS ITEM/PHONE: Scotty Crowe (487-7855)/ June Kail (488-1206)

ACTION REQUESTED: The Superintendent recommends approval of the four (4) year agreement with Kaltura, Inc. for media management software and ITV broadcast hosting services in the total amount of \$188,809.20.

ITEM SUMMARY: The purchasing department issued RFI No. 345-2015 to gather and evaluate information from qualified vendors and solicit proposals to provide an upgrade to the district's ITV broadcast system. Four (4) vendors submitted proposals and an evaluation committee consisting of a group of district stakeholders was convened to discuss, review and rank the proposals. The committee ranked Kaltura, Inc. as providing the best overall solution. Subsequently, the Kaltura team was invited to provide an on site demo and discuss how their product/solution could meet the needs of the district. District media end users were given access to the Kaltura platform and an extensive "trial period" was conducted wherein it was further agreed that the upgraded solution was an excellent option.

Kaltura provides a full-featured video platform for education. The platform is in use by over 650 educational clients including K-12 school districts, DOEs, virtual schools, universities/colleges, and private schools. Kaltura provides these schools the ability to share media across departments, classrooms, teachers, parents, and the community at large. LCSB staff, teachers, and students will be empowered to create, upload, browse, curate, and share video with ease, and watch live and on-demand videos all within an LCSB branded media portal with permission-base categories and channels for public and private (authenticated) access on any mobile device or desktop computer. The committee identified many District benefits in selecting the Kaltura platform which include, but are not limited to:

- Better prepare students to meet standards and state assessments by making prep and instructional videos.
- Expand professional development outreach through live streaming and video-on-demand via the Web.
- Enhancing student engagement by adding media to an LCSB branded media space "You Tube" like portal.
- Stream-live and on demand board meetings, announcements, guest speakers, public relation events, etc. via the Web
- Empower teachers to search, share and re-use pedagogical videos across the school or district.
- Discover remediation strategies and reading/foreign language fluency through video and audio assets.

This will be a four (4) year agreement with an automatic subsequent renewal term (with the option to opt-out) of twenty-four (24) months with no more than a 5% fee increase. Funds were appropriated and Board approved in the 2014-2015 Capital Outlay budget (\$181,459.20) and TEC will provide the training fees (\$7,350.00)

WILL SUBMITTER BE DELIVERING SIGNATURE DOCUMENTS TO BOARD SECRETARY? Yes

[2014-2015 Capital Outlay Approved Budget.pdf \(3,432 KB\)](#)

[Kaltura Inc Agreement 7-21-2015.pdf \(5,376 KB\)](#)

[RFI No. 345-2015 ITV Broadcast System Upgrade.pdf \(4,793 KB\)](#)

Our adopted rules of Parliamentary Procedure, Robert's Rules, provide for a consent agenda listing several items for approval of the Board by a single motion. Most of the items listed under the consent agenda have gone through Board subcommittee review and recommendation. Documentation concerning these items has been provided to all Board members and the public in advance to assure an extensive and thorough review. Items may be removed from the consent agenda at the request of any board member.